

Contact us

General Student Advisory Service

📍 House Z I, Room 0.22
✉️ stud.info@hszg.de
☎️ +49 3583 612 - 3055



Faculty Student Advisory Service

Prof. Dr. rer. pol. Jörg Kroschel
✉️ j.kroschel@hszg.de
☎️ +49 3583 612 - 4644

Chat with us via WhatsApp



Do you have a question about our degree programmes, the application process or campus life? Just send us a message:
+49 173 20 86 748

Apply here:
www.hszg.de/bewerbung

Follow us!



 Hochschule
Zittau/Görlitz

www.hszg.de

Stand: 01/2025

What you can look forward to



We have plenty of affordable living space: apartments in student residences, your own apartment, shared apartments – everything is possible here.



You will study in Zittau and Liberec. There is also a compulsory semester abroad in the 3rd semester. Spending time abroad is part of our everyday life.



Recreation, mountains, lakes, two cities rich in cultural diversity: that is where HSZG is located.
By the way: the HSZG plants a tree for every student. If you want, you can even do it yourself.



Here you'll study on a level playing field - not just with your fellow students. Thanks to small student groups, our lecturers will respond to your individual needs.



There's no shortage of partying here: student residence parties, festivals, record sessions, students' club.
The only challenge for you is to make up your mind.

Information about the degree programme



Admission requirement

General higher education entrance qualification, entrance qualification for universities of applied sciences or an equivalent qualification



Semester fee

No tuition fees
low semester contribution



Degree
Bachelor of Arts
Double Degree



ECTS points
180



Location
Campus Zittau Faculty of Business Administration and Industrial Engineering & TU Liberec (CZ)



Start & Duration
Start in winter semester (approx. Sept. 20th)
6 semesters

The degree programme has no admission restrictions.

Lecture language: English



Our university is system-accredited.

 Hochschule
Zittau/Görlitz

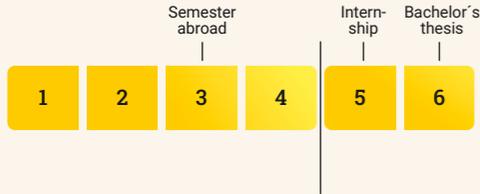


European Business

(English)
Bachelor's degree programme
Double degree with TU Liberec

Your study programme

Bachelor programme



Practical, international and future-orientated

In the English-language European Business degree programme, you will study both in Zittau (D) and at TU Liberec (CZ). The programme offers you the unique opportunity of a practice-orientated and internationally focused education. You will be optimally prepared for the challenges of the globalised business world, gain valuable experience abroad and build an international network.

Practice-orientated learning

Courses and projects as well as an obligatory internship in the 5th semester will help develop your solution-orientated thinking. At the same time, they provide you with important professional skills and optimally prepare you for your career. The basics of business administration are supplemented by practical modules.

International orientation - your experience abroad

A key focus of the degree programme is on your international experience:

Launch in two countries

The 1st semester takes place both in Zittau (D) and in Liberec (CZ). The 2nd semester continues in Liberec. This allows you to familiarise yourself with different teaching methods and gain your first international experience.

Experience a semester abroad

In the 3rd semester, you will study at a renowned partner university in Europe. You can improve your language skills and develop intercultural competences. The 4th semester is in Zittau, but also includes a one-week stay at a European partner university.

Gain practical experience

In the 5th semester, the internship offers you the opportunity to apply your theoretical knowledge directly in practice. If you wish, you can do this abroad.

Academic work

The 6th semester is dedicated to the Bachelor's thesis, in which you can work on a topic of your choice, also in conjunction with a company.

Study in up to five countries in six semesters! The HSZG makes it possible.

A look into the future

Your study goals



Job description

You are ideally qualified to work in various areas and industries:

- » internationally operating companies in management, marketing or project coordination
- » innovative start-ups and export-orientated companies
- » Family businesses and medium-sized companies with a global focus
- » governmental and non-governmental organisations with an international focus

Degree contents

1st semester

Zittau + Liberec

- » Business English (B2)
- » Spanish (A1) or German (A1/A2)
- » Introduction to Economics
- » Introduction to Global Marketing
- » Introduction to Management
- » Business Administration

2nd semester

Liberec

- » Business English (C1/C2)
- » Spanish (A2), German (A2/B1) or Czech (A2)
- » Introduction to International Economics
- » International Business Negotiation
- » European Economic Integration
- » Application Software

3rd semester

outgoing

- » Semester Abroad at a Foreign Partner University, e. g. in Spain, Austria, Latvia, Greece, Kazakhstan etc.

4th semester

Zittau

- » Sustainable Project Management
- » Human Resources Management
- » Business Simulation Game (Hybrid)
- » Market Research
- » Financial Management
- » International Tax & Social Security Law

5th semester

open

- » Internship

6th semester

open

- » Academic Writing
- » Intercultural Experience
- » Bachelor Thesis



Info:

Thanks to the good transport links between Zittau (D) and Liberec (CZ), you have the freedom to study on both sides of the border and experience the best of both worlds.

Study programme website

More information and descriptions of the modules



Your faculty

Faculty of Business Administration and Industrial Engineering

House Z II, Schliebenstr. 21, 02763 Zittau

✉ f-w@hszg.de

🌐 f-w.hszg.de

Further information on the back