



Neisse Network Mechatronics

The goal of this project is to enhance the cooperation of regional companies and well educated future employees in the border region of Germany and the Czech Republic. Moreover, a cross-border network is going to be established which helps to discover and develop future trends and new ideas and improves the scientific and cultural exchange between the countries.

Web-based Platform

Besides this workshop, a platform providing and publishing student's project work has been developed within this project. Companies, students, supervisors and professor get insight to this platform to find interesting results or to provide topics for possible student theses. Moreover, the exchange of companies and the students will be improved.



Workshop on Start-Up Development
on May 13th 2019 in Zittau
within the Neisse Network Mechatronics



<https://nnm.projekt.hszg.de/>

Questions/registration:
Hochschule Zittau/Görlitz
Dipl.-Übers. (FH) Elisa Rudolph
E.Rudolph@hszg.de
☎ 03583 612-4337



Europäische Union. Europäischer
Fonds für regionale Entwicklung.
Evropská unie. Evropský fond pro
regionální rozvoj.





Structure of the Workshop

from 8:00 onwards

Registration of participants at the Zittau/Görlitz Library Conference Room in the morning

9:00 „A Window into the Start-Up Scene: How Does a Start-Uper Think?“ (Outboxers from Prague, <https://outboxers.com/en/>)

10:50 Coffee break

11:00 Public incubators as a support for your business idea (Lipo.ink from Liberec, <https://lipo.ink/en>)

12:30 Lunch at the Zittau Mensa

13:00 Business Model Development (David Sauer)

15:00 Coffee Break

15:30 Design Thinking Methods (David Sauer)

Location

Zittau/Görlitz University Library in Zittau:

Hochwaldstraße 12

Presentation room 1.1.01

Benefits of Participating

- getting insight in business model design
- What is important for an emerging start-up?
- How to get funding?
- Where to find partners and support?
- development of soft skills, gaining intercultural experiences
- Binational meeting of people from Zittau/Görlitz University of Applied Sciences and Technical University of Liberec
- get in touch with interesting people
- gain lots of new information

Certificate of Participation

Registration

Please register by email until April 30th at

Elisa Rudolph
E.Rudolph@hszg.de
+49 (0) 3583 612 -4337

Costs

- none
- admission, workshop documents, meals and drinks included