

International Business Conference 2025

Semiconductor Industry in Focus: Taiwan, Japan, the Czech Republic and Germany

Agenda:

12:30 – 1:00 p.m. - Registration

1:00 – 2:00 p.m. - Official Opening & Welcome

Official opening of the conference by the university leadership and representatives from the business, scientific and political sectors.

Order of Greetings:

(approx. 5 minutes per greeting)

- **Prof. Dr. rer. pol. Sophia Keil**, Vice Rector for Research, Transfer, and International Affairs, Zittau/Görlitz University of Applied Sciences
- **Thomas Kralinski**, State Secretary, Saxon State Ministry for Economic Affairs, Labour, Energy and Climate Action ([online](#))

Musical Interlude

- **Prof. Dr. Jhy-Wey Shieh**, Ambassador, Taipei Representative Office in the Federal Republic of Germany
- **Liang-Ruey Ke**, Ambassador of the Taipei Economic and Cultural Office, Prague
- **Kunihiko Kawazu**, Minister & Deputy Chief of Mission, Embassy of Japan in Germany
- **Dr. Stephan Meyer**, District Administrator District of Görlitz, President of the Euroregion Neiße
- **Martin Půta**, Hejtmann of the Liberec Region, President of the Euroregion Nisa
- **Thomas Zenker**, Mayor of the City of Zittau
- **doc. RNDr. Miroslav Brzezina, CSc., Dr. h. c.**, Rector, Technical University of Liberec

- **Dr. Dino Uhle**, Regional Managing Director, Economic Council (Wirtschaftsrat Deutschland)

Musical Interlude

2:00 – 2:25 p.m. - Keynote Address:

(20 min. keynote address + 5 min. short Q&A session)

ESMC – A Light House Project of the European Chips Act in Silicon Saxony

Speaker: **Dr. Christian Koitzsch**, President of the European Semiconductor Manufacturing Company (ESMC) – A Joint Venture between TSMC, Bosch, Infineon and NXP in Dresden

2:25 – 2:45 p.m. - Coffee Break and Networking

2:45 – 4:50 p.m. - Expert Lectures:

(20 min. per expert lecture + 5 min. short Q&A session)

2:45 – 3:10 p.m.

The Role of the Semiconductor Industry for Lusatia, Europe and Taiwan.

Opportunities for the Regional Ecosystem.

Speaker: **Dr. Germar Schneider**, Senior Manager CP INF, Infineon Technologies Dresden GmbH & Co. KG

3:10 – 3:35 p.m.

EU Cutting-Edge Research: AIMS5.0 as an Example

Speaker: **Thomas Gutt**, Director of Funding Projects & Coordination, Infineon Technologies AG

3:35 – 4:00 p.m.

Revolutionizing AI with Next-Gen Computing: Shaping the Future of Semiconductors

Speaker: **Dr. John Chen**, Vice President of Product Management and Operations, Celes Group

4:00 – 4:25 p.m.

Securing Skilled Workforce for the Semiconductor Industry: Presentation and Joint Development of Tailored Dual Study Programmes (KIA) in Collaboration between Zittau/Görlitz University of Applied Sciences and the Technical University of Liberec.

Speakers: **Prof. Dr. rer. pol. Sophia Keil**, Vice Rector for Research, Transfer, and International Affairs at Zittau/Görlitz University of Applied Sciences

Prof. Dr. rer. nat. Jens Weber, Faculty of Natural and Environmental Sciences at Zittau/Görlitz University of Applied Sciences

Prof. Dr.-Ing. Wolfgang Kästner, Faculty of Electrical Engineering and Computer Science at Zittau/Görlitz University of Applied Sciences

doc. Ing. Josef Černohorský, Ph.D., Dean of the Faculty of Mechatronics, Informatics, and Interdisciplinary Studies at the Technical University of Liberec

4:25 – 4:50 p.m.

Set-Up of International Contracts in the German-Taiwanese Environment

Speaker: **Dr. Axel Schober**, attorney and owner of a law firm in Dresden, specialised in commercial, intellectual property and corporate law. Also arbitrator and party representative in commercial arbitration proceedings.

4:50 – 5:00 p.m. - Summary and Closing Remarks

Order of Closing Remarks:


(3-5 minutes per remark)


- **Prof. Dr. rer. pol. Sophia Keil**, Vice Rector for Research, Transfer, and International Affairs, Zittau/Görlitz University of Applied Sciences
- **Prof. Dr. Jhy-Wey Shieh**, Ambassador, Taipei Representative Office in the Federal Republic of Germany
- **Liang-Ruey Ke**, Ambassador of the Taipei Economic and Cultural Office, Prague


From 5:00 p.m. - Informal Exchange and Networking over a Buffet Dinner.

Separate rooms are available for in-depth, specialised discussions with the speakers.


Event Details:


 **Venue:** Zittau/Görlitz University of Applied Sciences, House IV, Theodor-Koerner-Allee 8, 02763 Zittau

 **Date:** 9 April 2025

 **Time:** 1:00 – 5:00 p.m. (followed by networking)

 **Conference Language:** English

 **Arrival by Car:** Parking is available free of charge on the campus of Zittau/Görlitz University of Applied Sciences, House IV.

 **Contact & Questions:** If you have any questions, please do not hesitate to contact our organisation committee: hightech@hszg.de.